

Let's follow the 8-80 Rule!

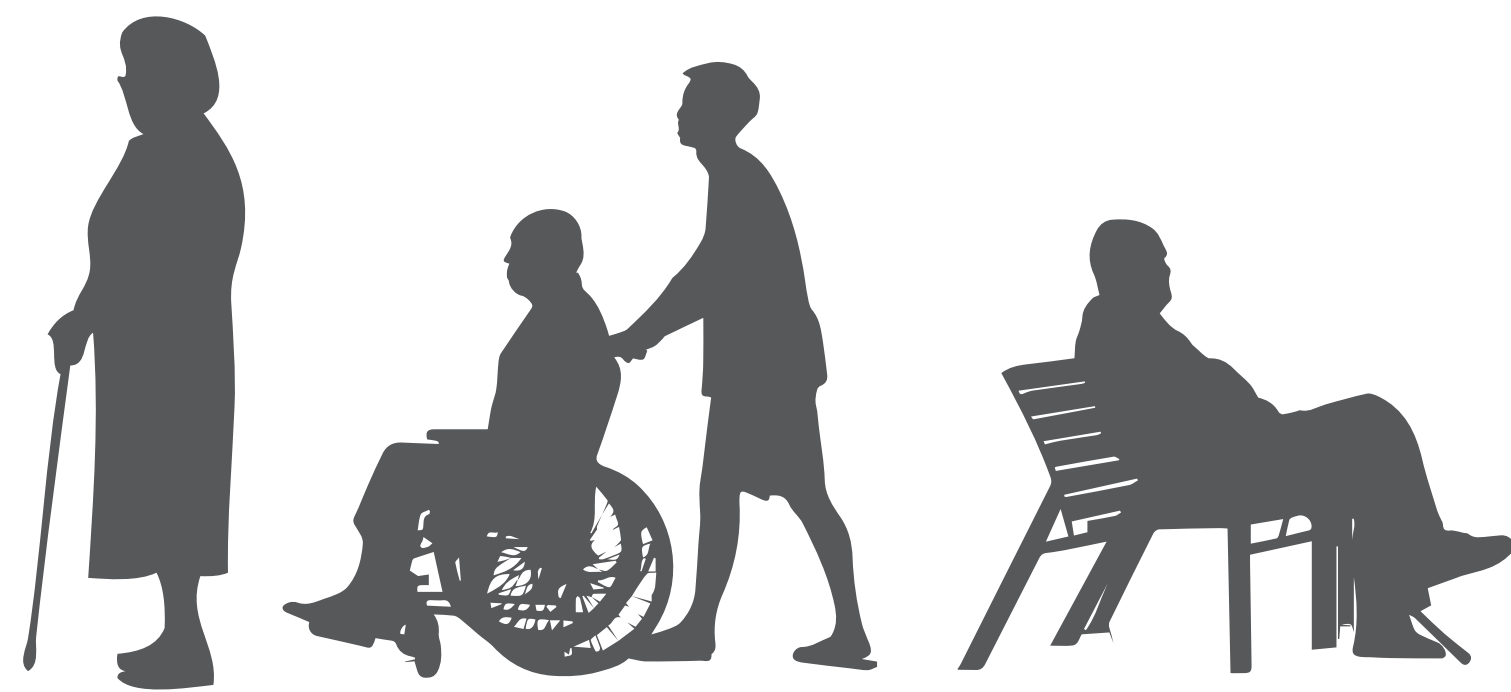
1

Think of a child you love



2

Think of an older adult that you care about



3

Would you send them out together for a walk or ride to the park?



If you would, it's safe enough.



If you wouldn't, it needs to be improved.

Why 8-80?

We are convinced that if everything we did in our public spaces was great for everyone from 8 years old to 80 years old, we would end up with healthy and vibrant communities for all. 8 and 80 are not magic numbers but to be used as an indicator for creating successful cities for all people no matter their age, gender, ability or social status.

