

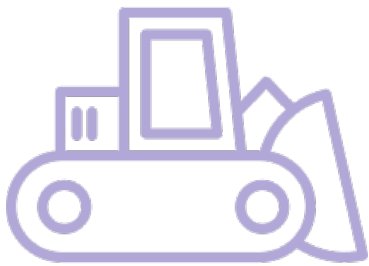


Winter is a wonderful time of year, but lack of sunlight, cold weather, and snow can make it difficult to get around and spend time with friends and family. As a result, winter leads many people to experience feelings of loneliness and social isolation. Wintermission seeks to change that dynamic by addressing barriers that prevent people from getting the most out of the season. How are we going to do this?

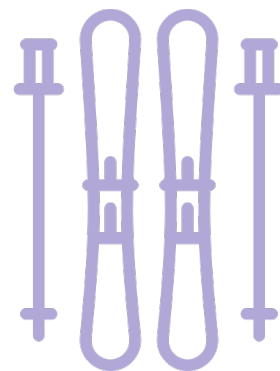
1. Engage residents about winter in Leadville – March-May 2019
2. Test out ideas to reduce social isolation in winter – November – March 2020
3. Develop a long term winter city strategy for Leadville – March – July 2020

## What we heard

In March 2019, the Wintermission Leadville Team facilitated a city-wide conversation about winter. We asked folks to complete the sentence, **Winter in Leadville would be better if...** The top two answers were:



**Better Snow Management**



**More Activities / More Affordable Activities**

Other responses included: more events, local ski hill, and more places to warm up.

## Pilot Projects

Wintermission Leadville is implementing a series of pilot projects to reduce social isolation for the 2019/2020 winter season.



### Develop New Approaches to Snow Management

Wintermission Leadville is working with County-City partners to align policies, resources, and snow management communication. A volunteer shovel corps is also being organized to support seniors and vulnerable communities clear snow.



### Improve Winter Accessibility & Comfort

A shuttle service will increase access to public space in Leadville throughout the winter. The community gear library will also be expanded, as well as recreation “passport” and new locations for local fire pits.



### Enhance Winter Events & Traditions

Building on Leadville’s winter traditions and events, the Wintermission Leadville team will work promote ways to get involved with the winter season.



### Make Winter More Inclusive For Diverse Communities

A Winter City Guidebook will be updated and will be made available as print and digital resources. In addition to this, the Leadville team is developing a “Winter-gration” program, with winter mentors for newcomers to Leadville.

